



DEPARTMENT OF THE ARMY
WASHINGTON DC 20310-0200

SEP 24 2004

MEMORANDUM FOR Commanders, Major Army Commands and Assistant Chief of Staff for Installation Management

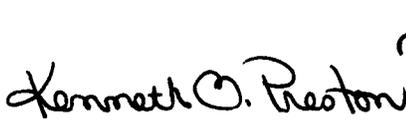
SUBJECT: Army Safety Campaign

Almost every calendar day the Army loses a Soldier in an accident that is preventable. In April 2004 we instituted a campaign to help save Soldiers' lives. Since April 2004, the upward trend of preventable accidents and the resulting deaths of our Soldiers continue. This trend is unacceptable to our Army family.

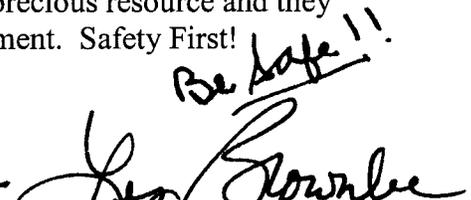
Two areas of preventable accidents that are of immediate concern to us are driving skills and personal injuries. Over two-thirds of the preventable deaths of our Soldiers and family members occur while they are driving, while the fastest-growing category of accidental deaths is occurring in personal injury accidents. Preventing accidents involving Army combat vehicles, motor vehicles, privately owned vehicles, the negligent discharge of weapons, electrocutions and drowning can have an immediate impact on the combat readiness of our units.

We need your personal involvement in Immediate Risk Management coaching to aggressively attack unsafe behavior. Leadership that ensures adequate training, adherence to standards, and planning to mitigate hazards is our best tool to turn our accident trend around. Incorporate the Army Safety Campaign into your ongoing accident prevention and risk management efforts. Disseminate the Army Safety Campaign to the lowest level of your command. Challenge your junior leaders to focus on standards, discipline, troop leading procedures and effective risk management.

Our Soldiers are irreplaceable. They are our Nation's most precious resource and they deserve our best effort to ensure they maintain a safe living environment. Safety First!


KENNETH O. PRESTON
Sergeant Major of the Army


PETER J. SCHOOMAKER
General, US Army
Chief of Staff

Be Safe!!

R. L. Brownlee
Acting Secretary of the Army